

## CLAIMS

I claim:

1           1. A disposable business card holder and dispenser  
2 comprising a front pocket having a front wall and opposed side  
3 walls defining an upper rim, a base wall, and an attachment  
4 border extending from said side walls and said base wall  
5 whereby said business card holder and dispenser is attachable  
6 to a display surface acting as a backing by means of said  
7 attachment border, said pocket having such a configuration and  
8 dimensions as to have the capacity to hold a plurality of  
9 business cards for distribution therefrom.

1           2. The disposable business card holder and dispenser of  
2 claim 1, further comprising a backing attached to said front  
3 pocket at said attachment border for attachment to a display  
4 surface.

1           3. The disposable business card holder and dispenser of  
2 claim 1, wherein said front pocket and attachment border are  
3 integral and made of thin, transparent plastic.

1           4. The disposable business card holder and dispenser of  
2 claim 3, in combination with a brochure attached thereto.

1           5. The disposable business card holder and dispenser of  
2 claim 3, said backing having front and rear walls forming a

3 card pocket, said front and rear walls being spaced  
4 substantially the thickness of a business card.

1 6. The disposable business card holder and dispenser of  
2 claim 3, further comprising a rear-mounted adhesive layer  
3 having a peel-off backing located on said rear backing.

1 7. The disposable business card holder and dispenser of  
2 claim 3, further comprising a rear-mounted magnetic layer  
3 located on said rear backing.

1 8. The disposable business card holder and dispenser of  
2 claim 5, further comprising a rear-mounted adhesive layer  
3 located on said backing.

1 9. The disposable business card holder and dispenser of  
2 claim 5, further comprising a rear-mounted magnetic layer  
3 located on said backing.

1 10. The disposable business card holder and dispenser of  
2 claim 9, wherein said card holder is removably attached to a  
3 metal surface by means of said magnetic layer.

1 11. The disposable business card holder and dispenser of  
2 claim 3, wherein said front wall has a thumb cutout along its  
3 upper rim.

1 12. The disposable business card holder and dispenser of  
2 claim 5, wherein said front wall has a thumb cutout along its  
3 upper rim.

1           13. A disposable business card holder and dispenser  
2 comprising a front pocket having a front wall and opposed side  
3 walls defining an upper rim, a base wall, and an attachment  
4 border extending from said side walls and said base wall, and a  
5 backing, said backing being attached to said attachment border  
6 so as to form said front pocket, said pocket having such a  
7 configuration and dimensions as to have the capacity to hold a  
8 plurality of business cards for distribution therefrom, said  
9 backing being adapted for connection with a display surface.

1           14. The disposable business card holder and dispenser of  
2 claim 13, wherein said front pocket and said attachment border  
3 are made of thin plastic material, and wherein said front wall  
4 has a thumb cutout along its upper rim.

1           15. The disposable business card holder and dispenser of  
2 claim 14, said backing having front and rear walls forming a  
3 card pocket, said front and rear walls being spaced  
4 substantially the thickness of a business card.

1           16. The disposable business card holder and dispenser of  
2 claim 15, further comprising a rear-mounted magnetic layer  
3 located on said rear backing.

1           17. The disposable business card holder and dispenser of  
2 claim 15, further comprising a rear-mounted adhesive layer  
3 located on said backing.

1        18. The disposable business card holder and dispenser of  
2 claim 17, said adhesive layer having a peel-off backing.

1        19. The disposable business card holder and dispenser of  
2 claim 13, wherein said display surface is a bulletin board and  
3 said business card holder and dispenser is attached to said  
4 bulletin board by at least one pin or thumbtack penetrating  
5 said backing, said backing being of thin or film-like plastic.

1        20. The disposable business card holder and dispenser of  
2 claim 19, wherein said backing has upper side portions and each  
3 said upper side portion is penetrated by a pin or thumbtack,  
4 thereby attaching said business card holder and dispenser to  
5 said bulletin board.